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New Business Launches Amid State Economic Crisis to Help Louisiana Entrepreneurs Get National Recognition

Parish Parcel, a Louisiana owned and operated company, launched its new business in the middle of the state's largest economic downturn in years. But they have a lofty goal in mind, to help other entrepreneurs from Louisiana generate new business and gain the national recognition they deserve. Parish Parcel hopes to put a box of tastes, aromas and culture on the doorstep of every far-flung Cajun-at-heart. The minds behind the parcels know there is more to Louisiana products than just hot-sauce; they want to share everything the unique state has to offer while boosting the sluggish economy.

Small businesses owners, like Jamie Graves & Rusty Phillips with Bourbon Royalty Candle Company, were thrilled to be contacted by Parish Parcel. The national attention the partnership is bringing their boutique business has been validating.

"It's incredible, watching our products being shipped across the country along with other Louisiana made goods reassures us that we are doing something right and that people embrace our culture and what we have to offer," says Graves.

Once businesses like, Bourbon Royalty Candle Company partner with Parish Parcel their items are then featured on the Parish Parcel website; subscribers from all over the country can order more of the goodies that come in their box.

"We are excited to be a part of this amazing effort," explains Graves, "It's great for business and the state."

The parcels come together with the help of Louisiana artists, chefs, musicians, and craftspeople selecting 7 to 10 Louisiana tokens that can be shipped just about anywhere. The state's legendary hospitality and culture is captured through the hard work of its people in all walks of life. The owner and operator of Parish Parcel, Jaci Russo, says to truly share a Cajun experience you have to start with the Cajun people, "It's at the heart of what we are trying to do with Parish Parcel, we want to give Louisiana owned businesses a chance to find a national audience and national distribution."

Parish Parcel's monthly subscription means a box of handpicked Cajun curated goodness will be delivered on a regular basis. The monthly service will bring a lot of opportunities to smaller regional companies since the boxes could include anything from seasonings, music, art, clothes and keepsakes.

"We think this is a fabulous opportunity for us," says Nancy Kirby with Acadian Coffee Roasters. Kirby and her southwest Louisiana coffee couldn't wait to partner with Parish

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Parcel. She knows the value of reaching customers throughout the United States, "we are looking forward to getting our name out there, letting everyone know we're down here making great coffee."

"We are proud to see our list of partners continue to grow, we would like nothing more than to showcase the amazing variety Louisiana has to offer," says Russo.

Anyone can sign up for a subscription, or give the gift of the Parish Parcel Cajun curated experience to someone who is craving a little taste of Louisiana. Go to ParishParcel.com to sign up.

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